

Building Power

Session 1 of NEA's 2022-23 Online Organizer Support Program

September 15, 2022, 2:30-4:00 pm ET – link in your calendar invite from Ellen Holmes

All organizers know that it takes power to win – period. You and your colleagues from across the NEA affiliates will be joined by Jane McAlevey, author of No Shortcuts, Building Power in the Gilded Age (and other great books) to discuss the necessary and fundamental methods successful organizers use to build power. This session is meant for organizers at every stage of this process from those just starting to make the shift in their affiliate to those who feel they have successfully shifted the focus to organizing. To make the most of our short time we have a few questions that we want you to come ready to discuss with your colleagues and Jane.

Thinking about your own work –

Successful organizing (that wins) relies on leadership, what is one method you use to ensure inclusivity and diversity?

Successful organizing (that wins) relies on majority participation. What are your methods you use to measure increased participation in your local (AKA increase power)?

Briefly, what is the one challenge you have that you want to ask Jane about?